2021

Traverse City Dance Project Community Tour

AUG 7-13

SPONSOR BENEFITS

Traverse City Dance Project is partnering with Bellaire's own *Crosshatch Center for Art and Ecology* for a live performance of professional ballet and contemporary dance, featuring a live string quartet performing exerpts from Vivaldi's *Four Seasons* and a post-performance Q&A with the dancers, composer and choreographer. This event is supported by the National Endowment for the Arts, the Michigan Council for Arts and Cultural Affairs and the Begonia Foundation.

The performance will be held on SUNDAY, AUGUST 8TH AT 7 PM outdoors in the field at the Kik farm at the north end of Vandermark Road, near Hemstreet Road. Tickets are limited and offered as a pay-what-you-can model, from $0 to $20 each. [RAIN DATE: SATURDAY AUGUST 14TH]

Reach an audience of up to 150 attendees as well as thousands of Crosshatch and TCDP supporters with your sponsorship of this uniquely sophisticated event. Browse our sponsor benefits below or contact Jeannie Sheneman to create your own custom package.

Benefits	$50	$100	$250	$500
Your business name in all materials and on-site program	✓	✓	✓	✓
Your logo on all digital marketing materials and in on-site program		✓	✓	✓
1 spot reserved VIP parking (2 @ $500) + reserved seating (chairs or picnic blanket) for up to 4 (8 @ $500)			✓	✓
Your business thanked from the stage			✓	✓
Your logo prominently displayed on signage around the event				✓

We welcome your ideas for additional cross-promotion. We can market your pre-made picnic dinners, charcuterie plates and/or wine baskets for attendees, your discounts on pre-show dinner or after-show lodging, or find other ways to more directly tie your business into this one-of-a-kind arts performance.

Contact Jeannie Sheneman at JEANNIE@CROSSHATCH.ORG or 231.622.5252 for more information or to reserve your sponsorship package.

tcdp
traverse city dance project